**Project : PRISM INSURANCE PVT. LTD.**

1. **Summary**

This repository provides an overview of the insurance data for PRISM Insurance Pvt. Ltd. The dashboard highlights the distribution of premiums, claims, and policies segmented by gender, policy type, age group, and claim status.

**2. Key Metrics**

* **Total Premium Amount:** 5.98 million
* **Total Coverage Amount:** 600.55 million
* **Total Claim Amount:** 16.91 million

**3. Gender Distribution**

* **Female Policyholders:** 5001
* **Male Policyholders:** 5003

**4. Premium Distribution by Policy Type**

* **Travel:** 2.5 million
* **Health:** 1.2 million
* **Auto:** 1.0 million
* **Life:** 0.7 million
* **Home:** 0.6 million

**5. Claim Statistics**

**5.1 Number of Claims by Status**

* **Rejected:** 4.4K
* **Settled:** 3.4K
* **Pending:** 2.3K

**5.2 Claim Amount by Age Group**

* **Adult:** 8.8 million
* **Elder:** 6.4 million
* **Young Adult:** 1.7 million

**6. Policy Status**

**Count of Active vs. Inactive Policies**

* **Active Policies:** 4.19K (41.87%)
* **Inactive Policies:** 5.82K (58.13%)

**7. Claim Details by Policy Type**

| **Policy Type** | **Pending** | **Rejected** | **Settled** |
| --- | --- | --- | --- |
| Auto | 208,615.30 | 406,711.59 | 329,845.58 |
| Health | 276,782.91 | 524,012.98 | 400,107.10 |
| Home | 30,018.13 | 2,746,026.03 | 2,065,465.68 |
| Life | 1,72,59,587.93 | 3,37,27,251.49 | 2,31,21,204.00 |
| Travel | 572,472.69 | 10,723,611.51 | 8,61,82,353.00 |
| Total | 13,60,02,506.05 | 26,15,19,805.24 | 20,29,50,786.00 |

**8. Conclusion**

The data indicates balanced engagement between male and female policyholders, with a higher number of settled claims in comparison to rejected and pending claims. The significant claims amount concentrated in the adult age group suggests tailored marketing strategies may enhance policy performance in other demographics.

Future suggestions include focusing on increasing the number of active policies and analyzing rejection rates to improve service offerings.